

Helping is fun!



fun



More than
13 years promoting
education and the practice
of sports for Colombian kids and
youngsters with low income resources.



Welcome!



Tennis
for Colombia



why



Why Tennis For Colombia

¡Helping is fun!

The NGO was founded in 2004 with the main objective to support the education of young ball-boys/girls in the country (Colombia). From there on, we have been growing in number of benefactors, cities and godparents.

However, in 2019 we decided to expand our fundamental purpose: now, we do not only support young ball-boys/girls but, **we also offer education and the necessary means to practice sports to Colombian kids and youngsters with a low-income background, who love and practice sports, regardless of which, as much as we do.**

Tennis
for Colombia

¡Helping is fun!



We are growing

Since 2004 until now, Tennis for Colombia has supported more than 1.000 kids and youngsters from the country. Currently, there are more than 170 sponsored kids and more than 50 receive other types of donations. We are present in more than 15 cities around the country and we rely upon 165 godparents.

+15

**CITIES
OF THE
COUNTRY**

+200

**KIDS AND
YOUNGSTERS
SUPPORTED**



growing



A photograph of two tennis rackets and two tennis balls on a clay court. The rackets are positioned diagonally, with their heads at the top and handles at the bottom. The tennis balls are yellow-green and are placed on the strings of the racket on the right. The background is a reddish-brown clay court surface.

work



How do we **work**

- Through our **coordinators in each city**, we look for kids and youngsters that fulfill the characteristics of our community so that they can benefit from our NGO.
- Monthly, our benefactors must send us an academic report from their school or higher education institute. Their **academic performance** is a key condition to make part of Tennis for Colombia.
- They must also send **a report with all receipts and invoices** for the NGO to carry out the prospective monitoring of the grants awarded.
- Every three months, Tennis for Colombia, sends a report of the children supported by godparents as **evidence of their development** and the donation made.

Tennis
for
Colombia

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What does our **support** consists of

+ **Education**

We help with the payment of tuition fees, scholar subsidies, uniforms, school supplies, food and transportation, both for those studying in public schools as well as for those in a higher education.

Through specialized institutions, we offer tutorials to improve the academic performance of our benefactors.

+ **Sports**

We help with uniforms, sports supplies and sports practices.



support



Tennis
for Colombia

resources



How we obtain **resources**

- We receive donations from companies and physical persons.
- We hold sports' gear auctions donated by renown sports professionals
- We hold our major annual event to raise funds
- We attend different sports and social events where we sell souvenirs from our ONG (shirts, mugs) and where we expand our contact network.

These are
the companies
that have **supported** us

EL IRISH
BEST PINT IN TOWN

C:calzatodo

-Heel

TennisPlaza
we serve your game

BNP PARIBAS

And also: Inversiones Rebene, Inversiones RB, Distrijass, Inversiones Essex S.A.S., Viajes Veracruz, L´alianxa, Javier Hoyos Asesores Gestión Legislativa y Gobierno, Inversiones Noma y Conservemos.



us





you



We need **you**

Our ONG would like to keep growing with the goal that more kids and youngsters with low income resources in Colombia, can have the opportunity to study and practice the sport they love; we are convinced that education and sports are the perfect combination to rebuild the social system of our country, and your help and/or that of your company is critical to carry on the work being done.

“According to a 2017 analysis, total multi-dimensional poverty in Colombia among families with children under 18 years of age was 21.9 per cent (21.3 per cent for girls, 22.4 per cent for boys)–4.9 per cent higher than the multi-dimensional poverty rate for all families. This means that low-income families that have at least one child are at risk of lacking regular fulfilment of basic needs and rights”

Unicef Colombia

Tennis
for Colombia

If you are a physical person
or have an enterprise, here
is how you can **help** us

GODPARENT PLAN

Annually, you can sponsor one or more kid or youngster, from any city in Colombia. We are responsible for finding them.



COVENANT PLAN

We can establish a social pact or service beneficial to our group, with companies or physical persons.



DONATIONS

You can also make voluntary donations, money wise or other kinds of forms, to carry on helping our kids and youngsters. ¡You win, they win!



SPONSORSHIPS

You can become a sponsor to our projects or our annually events with our program Entre Campeones (In Between Champions) el Gran evento anual (annual Major event) from our NGO, among other.



you can

mug



products

t-shirt



Tennis
for Colombia

sponsor



Programs and events to sponsor

Entre campeones (In between champions)

Entre Campeones (In between champions) our (most recent program that brings students from private school, whose participation in different tournaments, helps us collect funds for Tennis for Colombia



Entre Campeones

Gran evento anual (annual Major event)

Annually, we carry out a party in a renown public establishment of Bogota, with the objective of raising money through auctions of different sports' equipment donated by national and international sports' personalities.



Gran evento anual

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Contact us

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contact



If you want to promote education and sports in our most vulnerable kids and youngsters of Colombia, Tennis for Colombia welcomes you with open arms.

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